



DCO-161100010608 Seat No. _____

B. B. A. (Sem. VI) Examination

July - 2022

SAPM

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

1 What is investment ? Explain the investment alternatives. 14

OR

1 (a) Write a detail note on innovative financial instruments. 7

(b) Explain the various sources risk. 7

2 What is economic analysis ? What are the forces of economic analysis ? 14

OR

2 Explain company analysis in brief. 14

3 What is technical analysis ? Explain the assumptions of technical analysis. 14

OR

3 Explain technical analysis and discuss its limitations. 14

4 Write a detail note on Markowitz model. 14

OR

4 Explain in detail efficient frontier and optimum portfolio. 14

5 Write short note on Any **Two** : **14**

(1) Asset Management Company.

(2) Mutual Fund

(3) Sharpe's Performance index, Treynor's Performance index and Jensen's Performance index.

OR

5 What is portfolio revision ? Explain the need for portfolio revision and discuss basic strategies of portfolio revision. **14**
